



2020 DIGITAL MENUS

2020 ITS

- Change prices rapidly
- Animate your promotions
- Show quality imagery
- Increase Revenues



Redefining Restaurant Management

2020 Digital Menu Technology

Flexibility & Maximum Effectiveness

2020 ITS provides software to maximize the effectiveness of Dynamic Digital Signage & Merchandising Implementations.

The 2020 Digital Menu Technology is a natural progression of the industry leader 2020 Customer Display. 2020 ITS has based the design on a clear understanding of the hospitality industry success factors from a marketing and operations perspective.

2020 Digital Menu presents unique messages to different audiences for maximum relevance, recognition and recall. This technology is based on near instantaneous central delivery of content utilizing broad band internet technology.

Understanding the industry means the design provides quick content delivery for both large and small deployments. 2020 Digital Menu utilizes standard non proprietary hardware to deliver the content. Content can be designed at any level of the organization with Video, Dynamic or Static Images and Text.

Taking it beyond the Digital Menu to build Powerful Graphic Merchandising is as easy as 123.

2020 IT Solutions Corp.



2020 Digital Menu Software

2020 Digital Menu Software is the platform for delivering robust dynamic Digital Signage and Merchandising solutions. 2020 Digital Software provides everything required for digital content management, distribution and presentation.

2020 Digital Menu Designer

2020 Digital Menu Designer Source Files

2020 Digital Menu Integration with POS

2020 Digital Menu Board Player

2020 Digital Merchandiser



2020 Digital Menu Hardware

2020 ITS can supply hardware directly or we can connect to customer installed hardware that meets the 2020 specifications.

Computer

When Digital Menu is integrated with a POS system often the existing configuration requires additional video cards only.

In a stand alone configuration, the typical configuration is a 2.0GHz Pentium4 PC computer with minimum 512MB memory, 40GB + Hard drive, Network card and Windows XP. The recommended hardware is a tier one product. 2020 ITS is an IBM Business partner and builds software to run efficiently on IBM hardware. The minimum requirement depends upon both the average content the number of screens to be displayed.

Multi-port video cards are used to support two or more displays. The quality of the video card and the display screens impacts the performance image of the content presentation.

Display Screens

The basic requirement of the display is that it must accept VGA input. The acceptable display devices are:

- **CRT**
- **LCD**
- **LED**
- **Plasma**
- **Projector**

Quality is achieved through the use of high quality manufactured DB15 cabling or VGA over Cat 5 products to connect to displays.